بِسْمِ ٱللَّهِ ٱلرَّحْمَٰنِ ٱلرَّحِيمِ

Sukon

APP

SUKON SELLER HUB

Seller Onboarding Kit

Sell Islamic and halal products to Muslim families in India and around the world

Free to list · flat 6% commission · paid 30 days after delivery

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CONTENTS

What's inside

Your guide to opening a shop on the Sukon Halal Marketplace.

01	Why sell on Sukon	3
02	Before you start: your checklist	4
03	What you can sell	5
04	Your seller journey	6
05	How to apply, step by step	7
06	Creating a great listing	8
07	Fees and commission	9
08	How you get paid	10
09	Frequently asked questions	11
10	Seller promises and key terms	12
11	Contacts and useful links	13

يَٰٓأَيُّهَا ٱلَّذِينَ ءَامَنُواْ لَا تَأۡكُلُوٓاْ أَمۡوَٰلَكُم بَيۡنَكُم بِٱلۡبَٰطِلِ إِلَّآ أَن تَكُونَ تِجَٰرَةً عَن تَرَاضٖ مِّنكُمۡ

"O ye who believe! Eat not up your property among yourselves in vanities: But let there be amongst you Traffic and trade by mutual good-will"

The Holy Quran, Surah An-Nisaa 4:29 · Translation: Abdullah Yusuf Ali

About Sukon. Sukon is made for Muslims everywhere — the Quran with 56 translations in 42 languages, prayer times, Qibla, Zakat tools and trusted services in one free app. The Sukon Halal Marketplace lets checked sellers reach Muslim families in India and abroad. It is run by INDO CHATS PRIVATE LIMITED.

Why sell on Sukon?

A marketplace built for Islamic and halal products — and for the families who buy them.

Free to list
No joining fee, no listing fee and a free storefront.

Flat 6% commission
One rate on every product, charged only when an order is delivered.

Paid 30 days after delivery
By bank transfer to your account, with a statement for every order.

Buyers in India and abroad
Prices are shown in each buyer's currency; NRIs can order for family in India.

Trust built in
Every seller and every listing is checked; halal status is labelled clearly.

List one or thousands
Add products one by one, or bulk upload up to 20,000 with a CSV file.

Your seller dashboard
Listings, stock, orders, shipping and payouts in one place.

Seller support
The seller team usually replies within 1 working day.

Honest trade is a blessing
"The truthful, trustworthy merchant will be with the Prophets, the truthful and the martyrs."

Jami' at-Tirmidhi 1209

Before you start

Keep these ready — the application takes about ten minutes.

- ☑ A free Sukon account (email sign-in)
- ☑ Shop or business name and your full name
- ☑ Customer-care phone number shown to buyers
- ☑ Business address shown to buyers
- ☑ PAN, and GSTIN where the law requires it
- ☑ FSSAI licence and halal certificate if you sell food or cosmetics
- ☑ Your return and refund policy
- ☑ Bank account in your own or your business's name (added after approval)

What are GSTIN and PAN?

GSTIN is your Goods and Services Tax number. Most sellers on a marketplace that collects payment need one; some small sellers who sell only within their own state can sell without it. Your PAN is needed for income-tax TDS.

Getting a GSTIN

- Go to www.gst.gov.in and choose Register Now
- Fill in the enrolment application with your PAN, mobile and email
- Upload your documents and submit; you receive your GSTIN by email

Sellers outside India: you can sell too. Indian TCS and TDS do not apply to you; local taxes in your own country are your responsibility.

What you can sell

15 departments are open today, with 316 product types. Digital products and subscriptions open later.

- Quran & Islamic books
- Salah & worship products
- Halal food & grocery *
- Halal cosmetics & beauty *
- Attar & fragrance
- Modest fashion
- Hajj & Umrah products
- Islamic home & décor
- Islamic gifts & occasions
- Children, babies & family
- Islamic stationery
- Islamic tech & electronics *
- Muslim travel products
- Mosque & madrasa supplies
- Business & wholesale
- Tasbih & misbaha

* Enhanced review: send your halal certificate, FSSAI licence, BIS registration or brand authorisation. Phones and laptops must be new and genuine, with warranty.

Not allowed on Sukon

- Alcohol and alcohol-based perfumes
- Pork, and non-halal gelatine
- Fresh meat, poultry, frozen food and ready meals
- Tobacco, vapes, intoxicants and drugs
- Medicines, supplements and cure claims
- Gambling items
- Counterfeit, “first copy” and pirated goods
- Weapons and anything illegal in India
- Content mocking any religion; adult material
- Zamzam water and legally restricted religious items

Your seller journey

From application to your first payout.

1

Apply
Create a free Sukon account and send your seller application at sukon.in/sell.

2

Get approved
The Sukon team checks your details and may ask for documents.

3

Add your bank account
Bank details are collected securely after approval — never on the application form.

4

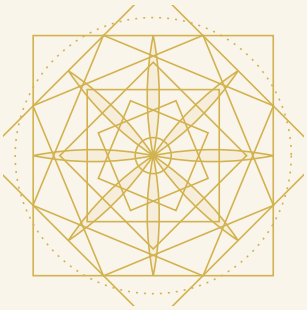
List your products
Every new or edited listing is reviewed before it goes live.

5

Receive orders and ship
Confirm each order within 24 hours, ship on time and add courier and tracking.

6

Get paid
Sukon pays you by bank transfer 30 days after delivery.



How to apply

Eight simple steps — about ten minutes.

1. **Open sukon.in/sell**
   Tap “Start selling — it’s free”. If you have no account yet, sign up with your email and the one-time code we send you.

2. **Choose your seller type**
   Business (company, LLP, proprietorship or trust) or individual selling from home — both get the same dashboard.

3. **Shop and contact details**
   Shop name, your name, customer-care phone, WhatsApp for orders, business address, city, state and country. These are shown to buyers.

4. **Business and compliance**
   PAN, GSTIN where required, FSSAI and halal certificate for food and cosmetics, and the departments you will sell in.

5. **Return and refund policy**
   Write it in plain words — buyers see it on your shop.

6. **Agree and send**
   Confirm your details are true, that you will sell only genuine, lawful and halal products, and agree to the Seller Terms and Privacy Policy.

7. **Wait for approval**
   Track your status in the seller dashboard at sukon.in/seller. We may ask for more documents.

8. **Add bank details and list**
   After approval, add your bank account, then add products one by one or by bulk upload.

> **Quick tip:** keep your documents ready as clear photos or PDFs. Your details are checked by the Sukon team before your shop opens.

Creating a great listing

A listing is how buyers see and order your product. Every new or edited listing is reviewed before it appears.

Photos and description

- Your own clear photos of the real product (1–4)
- An honest, accurate description
- The total price including taxes
- Sizes for clothing, publisher and edition for books

Every listing must include

- MRP where printed, quantity and country of origin
- Manufacturer, packer or importer, with address
- Brand, material or ingredients
- BIS registration for phones, laptops and toys
- Halal certificate details for food and cosmetics

Halal status labels

Halal certified
A valid certificate covering that exact product, checked by Sukon.

Sukon reviewed
Ingredients and documents reviewed by the Sukon team.

Seller declared
The seller's own statement; no certificate provided.

Points to remember

- Confirm every product is genuine and that you have the right to sell it
- No fake reviews, misleading discounts or claims you cannot prove
- Islamic texts must be accurate and complete — no pirated editions
- Approval of a listing does not mean Sukon guarantees the product

Fees and commission

Listing is free. One flat commission applies only to delivered orders.

6%

on every product, in every category

Charged on the selling price, not on the delivery charge

Deducted from each payout

- The 6% commission
- GST at 18% on the commission — you receive a tax invoice
- GST TCS of 1% (section 52, CGST Act)
- Income-tax TDS of 0.1% (section 194-O)

TCS and TDS are deposited against your GSTIN and PAN, at the rates in force at the time.

What is free

- Registration and your storefront
- Listing and bulk upload
- The seller dashboard and support
- No commission on orders cancelled before delivery, or returned and refunded before the payout date

Good to know: sellers outside India pay the same 6% commission; Indian TCS and TDS do not apply. If a buyer is refunded after you are paid, Sukon may recover the amount from your next payouts. Commission changes need 30 days' written notice and apply only to later orders.

وَأَوْفُوا۟ ٱلْكَيْلَ إِذَا كِلْتُمْ وَزِنُوا۟ بِٱلْقِسْطَاسِ ٱلْمُسْتَقِيمِ ۚ ذَٰلِكَ خَيْرٌ وَأَحْسَنُ تَأْوِيلًا

"Give full measure when ye measure, and weigh with a balance that is straight: that is the most fitting and the most advantageous in the final determination."

The Holy Quran, Surah Al-Israa 17:35 · Translation: Abdullah Yusuf Ali

How you get paid

Sukon collects the price from the buyer on your behalf and pays you by bank transfer.

Order delivered
Prepaid or pay on delivery

30 days
Pay on delivery: after the courier remits the cash

Bank transfer
Order total, less deductions

Worked example — oud attar, 6 ml, ₹1,000, seller in India

Item	Amount
Selling price	₹1,000.00
Commission 6%	– ₹60.00
GST on commission 18% (tax invoice provided)	– ₹10.80
GST TCS 1% (credited to your GSTIN)	– ₹10.00
Income-tax TDS 0.1% (credited to your PAN)	– ₹1.00
You receive	**₹918.20**

Assumes no delivery charge, with TCS and TDS calculated on the selling price. Your payout statement shows the exact figures for every order.

> **Remember:** bank details are collected securely after approval. Without them, payouts cannot be sent.

Frequently asked questions

Quick answers for new sellers.

What does it cost to sell?
Listing is free. You pay a flat 6% commission only on delivered orders, plus GST on that commission.

When do I get paid?
30 days after delivery, by bank transfer — including pay-on-delivery orders, once the courier has remitted the cash.

Do I need a GSTIN?
Most sellers on a marketplace that collects payment do. Some small sellers who sell only within their own state can sell without one. Your PAN is needed for TDS.

Can I sell from outside India?
Yes. You can open a shop from any country; Indian TCS and TDS do not apply to you.

When do I add my bank details?
After your seller account is approved. We collect them securely and never on the application form.

How quickly must I respond?
Confirm orders within 24 hours, answer buyer complaints within 48 hours and resolve them within one month.

Can I sell dates, food or electronics?
Yes, under enhanced review. Send your halal certificate, FSSAI, BIS or brand authorisation. Phones and laptops must be new and genuine, with warranty and the IMEI or serial number on the invoice.

How many products can I list?
As many as you need — add them one by one or bulk upload up to 20,000 with a CSV file.

Seller promises and key terms

A summary. The full Seller Terms are in the separate “Sukon Seller Terms” PDF and at sukon.in/seller-terms; the published terms prevail.

Halal and Islamic standards
Everything you sell must be halal and fit for Muslim families. Attar must be alcohol-free; food and cosmetics need current halal certificate details.

Honest listings
Your own photos, true descriptions, total price with taxes, and the details the law requires.

Orders and delivery
Confirm within 24 hours, ship on time, add tracking, include your tax invoice, and never ask buyers to pay you directly.

Returns and complaints
Take back defective, wrong or late goods; answer complaints within 48 hours and resolve them within one month.

Commission and payouts
Flat 6% on delivered orders; paid 30 days after delivery, less GST on commission, TCS and TDS.

Removal
Sukon may hide a listing or suspend a seller who breaks the terms or when the law requires it — and will explain why where possible.

Seller acceptance

By applying and continuing to sell, I confirm that I have read, understood and agree to the Sukon Seller Terms, the Marketplace Policies and the Privacy Policy.

Shop / business name _____

GSTIN _____

Authorised signatory _____

PAN _____

Signature _____

Date _____

11 · CONTACTS

Your shop is almost open

Once your application is approved and your bank details are added, you can list products and start receiving orders.

Seller support	partners@sukon.in
General support	support@sukon.in
Grievance Officer	Nidhi Dixit · grievance@sukon.in
Phone / WhatsApp	+91 99034 08405
Apply to sell	sukon.in/sell
Seller dashboard	sukon.in/seller
Seller Terms	sukon.in/seller-terms
Marketplace policies	sukon.in/marketplace-policies

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One Deen. Every Language. True Peace.

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